

Utility Arborist Association 2021 UAA Sponsorship Form - Deadline December 23, 2020

With over 500 unique visitors a month, the UAA offers an interactive comprehensive website that is the primary resource for all aspects of Utility Arboriculture and right-of-way vegetation management.

Features of the website include:

- a secured **Members Only** section
- an **Industry News** section with up-to-date information on what is happening in the industry
- a **Job Posting** section to assist

members in their career advancement

- **Focused sections with links** and information dedicated to industry segments: Rights-of-Way, Vegetation Management, Roadside Management, Pole Treatment, etc.

1. Provide your contact information

Company Name _____	Contact person making request _____
Address _____	Contact's Email _____
City _____	Contact's Phone _____
State _____ Zip _____	Billing Person's Name _____
Phone _____	Billing Person's Email _____

2. Choose a sponsorship level by clicking a radio button

2021 Sponsorship Rates	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Supporter \$1,000	Webinar \$700
Exclusive Gold Sponsor – limited to 1 Corporate and 1 Utility Sponsor	◆				
Complimentary Trees & Utilities Full Conference Registrations. *Complete section 3 on page 2.	2				
Full-color logo with link to your corporate website on www.gotouaa.org (one year)	◆	◆	◆	◆	
Sponsor Spotlight published in the <i>Utility Arborist Newsline</i> and on the UAA Facebook & LinkedIn. Content of the sponsors choice, but must be informative for the UAA membership base	Full-Page up to 600 words	Half-page up to 300 words	Social Media Only		
Free UAA Memberships. **Complete section 3.	5	3			
Full-color logo advertisement in <i>Utility Arborist Newsline</i> recognizing you at your Sponsor Level	◆	◆	◆		
Full-color logo on a “thank you” slide at UAA Annual Membership meeting recognizing you at your Sponsor Level, prominently displayed during meeting presentations	◆	◆	◆		
Logo on UAA monthly emails to 5,000+ members. Sponsor logo is noted in all avenues of marketing for the webinars, which includes the <i>Utility Arborist Newsline</i> , Facebook, the UAA website, Linked In and Member Updates.	◆	◆	◆	◆	◆

Continued on page 2 ►

3. Gold and Silver Sponsors Only - Provide registrant and/or membership information

***Gold sponsors:** Provide the name of two Trees & Utilities Conference attendees to receive complimentary registration.

- 1. Name _____
- 2. Name _____

****Gold sponsors:** Provide the name of five (5) individuals to receive a free 1-year UAA membership.

- 1. Name _____ Email _____ Phone _____
Address _____
- 2. Name _____ Email _____ Phone _____
Address _____
- 3. Name _____ Email _____ Phone _____
Address _____
- 4. Name _____ Email _____ Phone _____
Address _____
- 5. Name _____ Email _____ Phone _____
Address _____

****Silver sponsors:** Provide the name of three (3) individuals to receive a free 1-year UAA membership.

- 1. Name _____ Email _____ Phone _____
Address _____
- 2. Name _____ Email _____ Phone _____
Address _____
- 3. Name _____ Email _____ Phone _____
Address _____

4. Choose a sponsorship length

Are you interested in securing sponsorship for:

One Calendar Year

Three Calendar Years (Jan 1, 2021, Jan 1, 2022 and Jan 1, 2023) – You will be invoiced Dec 1 of each year.

5. Complete total, sign and date. NOTE: Please send your company logo as both a jpg file and as an EPS file (CMYK, vector).

Total for sponsorship: \$ _____

The undersigned agrees sponsorship as stated above and warrants that the information contained in this application is true to the best of his/her knowledge.

This is not an invoice. An invoice will be sent to both submitter and billing contact. Payment can be made via a credit card link or by check. Payment in full is required within 30 days of receipt of the invoice.

All sponsor’s company logos will be posted to all marketing content based on sponsorship level within 3 business days of a paid in full invoice.

Please be sure you have emailed your current logo in both JPEG and EPS file (CMYK vector) formats to dneeser@gotouaa.org

Signature _____ Today’s Date _____



Utility Arborist Association
2009 West Broadway Ave., Suite 400/PB
315 Forest Lake, MN 55025
Contact: Diona L. Neeser
dneeser@gotouaa.org
651-464-0380

OFFICE USE ONLY

Invoiced / Invoice # _____

Paid in full date _____

Logo posted in all areas on UAA website

Logo posted in all areas on social media