



# 2022 UAA SPONSORSHIP FORM

Deadline December 22, 2021

The UAA values each and every one of our Sponsors as we cannot do what we do without you. Sponsorship provides industry connections, hospitality, affinity, member access, data, and helps to shape our member's perception in a way that can be hard to achieve all on our own.

With over 5000+ members as well as over 500 unique website visits, the UAA offers an interactive comprehensive website and member platform that is the primary resource for all aspects of Utility Arboriculture and right-of-way vegetation management.

### Sponsorship Offerings:

- **Supporting Education** through webinars & quizzes
- Robust **website**
- A secured **Members Only** section
- An **Industry News** section on UAA Social Media with up-to-date information on what is happening in the industry
- A **Job Posting** section to assist members in their career advancement
- A **Full website** with featured links and information dedicated to industry segments:
  - Rights-of-Way
  - Vegetation Management
  - Roadside Management
  - Pole Treatment
  - and many more

## 1. Provide your contact information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Contact person making request \_\_\_\_\_

Contact's Email \_\_\_\_\_

Contact's Phone \_\_\_\_\_

Billing Person's Name \_\_\_\_\_

Billing Person's Email \_\_\_\_\_

## 2. Choose a sponsorship level by clicking a radio button

### 2022 UAA SPONSORSHIP RATES

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Supporter \$1,000	Webinar \$700
Exclusive Platinum sponsorship recognition	◆					
Sponsorship of 3 safety PSA's designed for mass distribution. Includes logo recognition and content collaboration opportunities	◆					
Exclusive Gold Sponsor – Limited to 1 Corporate and 1 Utility Sponsor		◆				
Complimentary Trees & Utilities Full Conference Registrations (Complete section 3)	2	1				
Full-color logo with link to your corporate website on gotouaa.org (one year)	◆	◆	◆	◆	◆	
Sponsor Spotlight published in the <i>Utility Arborist Newsline</i> and on the UAA Facebook & LinkedIn. Content of the sponsors choice, but must be informative for the UAA membership base.	Full-Page up to 800 words and one image	Full-Page up to 600 words and one image	Half-Page up to 300 words and one image	Social Media Only and one image		
Free UAA Memberships (Complete section 3)	4	3	2	1		
Full-color logo advertisement in <i>Utility Arborist Newsline</i> recognizing you at your Sponsor Level	◆	◆	◆	◆		
Full-color logo on a “thank you” slide at UAA Annual Membership meeting recognizing you at your Sponsor Level, prominently displayed during meeting presentations	◆	◆	◆	◆		
Logo on UAA monthly emails to 5,000+ members. Sponsor logo is noted in all avenues of marketing for the webinars, which include the <i>Utility Arborist Newsline</i> , Facebook, the UAA website, LinkedIn, and Member Updates	◆	◆	◆	◆	◆	◆

### 3. Platinum, Gold, and Silver Sponsors Only. Provide registrant and/or membership information

---

**\*Platinum Sponsors:** Provide the name of four (4) individuals to receive a free 1-year UAA membership.

1. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

3. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

4. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

---

**\*\*Gold Sponsors:** Provide the name of three (3) individuals to receive a free 1-year UAA membership.

1. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

3. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

---

**\*\*\*Silver Sponsors:** Provide the name of two (2) individuals to receive a free 1-year UAA membership.

1. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

---

**\*\*\*\*Bronze Sponsors:** Provide the name of one (1) individual to receive a free 1-year UAA membership.

1. Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

**4. Complete total, sign, and date.** NOTE: Please send your logo as both a jpg and as an EPS (CMYK, vector).

Total for sponsorship: \$ \_\_\_\_\_

- The undersigned agrees sponsorship as stated above and warrants that the information contained in this application is true to the best of his/her knowledge.
- **This is not an invoice.** An invoice will be sent to both submitter and billing contact. Payment can be made via a credit card link or by check. Payment in full is required within 30 days of receipt of the invoice.
- All sponsor's company logos will be posted to all marketing content based on sponsorship level within 3 business days of a paid-in-full invoice. *Please be sure you have emailed your current logo in both JPEG and EPS file (CMYK vector) formats to dneeser@gotouaa.org*

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

## NELSON MONEY SCHOLARSHIP DONATION

The Utility Arborist Nelson Money Scholarship Program, established by the Utility Arborist Association (UAA), provides financial support for college students through scholarships that help foster a greater appreciation of the utility arboriculture industry.

If you would like to make a financial contribution in support of the program and the future of our industry, please include the donation amount:

\$ \_\_\_\_\_

Or Donate Now [here](#).

To learn more information about the Nelson Money Scholarship, visit [www.gotouaa.org/project/scholarship-program/](http://www.gotouaa.org/project/scholarship-program/)

NOTE: Nelson Money donations will be invoiced separately from sponsorships.



Utility Arborist Association  
2009 W Broadway Ave  
Suite 400 / PMB 315  
Forest Lake, MN 55025  
Contact: Diona L. Neeser  
dneeser@gotouaa.org  
651.464.0380

**OFFICE USE ONLY**

Invoiced/Invoice # \_\_\_\_\_

Paid-in-Full Date \_\_\_\_\_

Logo posted in all areas on UAA website

Logo posted in all areas on social media