AUTHOR GUIDELINES

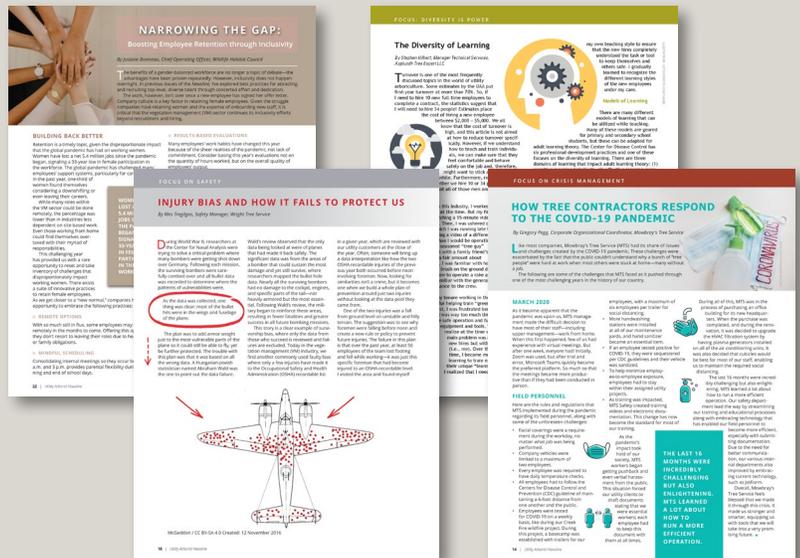T he UAA welcomes all contributors who help produce a high-quality and informative magazine. Our goal for each issue is to represent educational, informative, and relevant information for the utility arborist industry and the diverse individuals who represent it. Advertisers and content providers can follow our editorial calendar for a sense of which issues are ideal for their needs.

If you are interested in being published in the UAN, please email us at *Newsline@gotouaa.org*.

SUBMISSION GUIDELINES

- All articles must be submitted as Microsoft Word documents.
- Submit photos, illustrations, and graphic elements as separate, high-resolution files (not embedded).
- Please consider providing accompanying pieces for the UAA social media streams for added coverage.
- Limit of two article submissions per issue, per company.
- Please note that not all submissions are guaranteed for publication.

COVER & FEATURE ARTICLES

- 500–1,500 words
- 2–5 graphic elements/high-resolution photos
- Determined by the Editorial Committee Chair and Editor-in-Chief
- Authored or co-authored with a utility
- Associated with each issue's theme
- Provide educational and insightful information for the industry

INDUSTRY NEWS

Industry announcements or press releases, such as awards, events, employee promotions (senior level or higher), company acquisitions/mergers, and industry-specific products related to safety and technology will be posted through the UAA's various social media channels and will no longer be published in the *Newsline*.

OPINION EDITORIALS

- Often located toward the end of the magazine
- Focus on topics related to each issue's theme that are opinion based and share solutions, ideas, and industry information
- 500–800 words (typically)
- 1–2 graphic elements/high-resolution photos (optional)
- Any author (utility, contractor, industry insider, etc.)

OTHER COLUMNS

- Shorter, industry-related articles
- 800–1,000 words
- 1–2 graphic elements/high-resolution photos
- Any author (utility, contractor, industry insider, etc.)
- Provide information related to the following topics: Diversity, Research, Scholarships, Academic Programs, Urban Forestry, Sustainability, among many others