



Utility Arborist Newsline

Author Submission Specifications

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SUBMISSION GUIDELINES

- Limit of **two articles per organization (per issue)**—follow up with an Editorial Committee member with the author’s name and organization
- Author may only write **one article per issue**.
- Articles must be submitted as a Microsoft Word document
- Any photos and images must include a photo credit and should be sent as separate, high-resolution (300 dpi) files
- Not all submissions are guaranteed for publication
- Submit to *newslines@gotouaa.org*

2026 UAN THEMES AND DUE DATES

JAN/FEB (Strategic Climate Risk Readiness)—November 3, 2025

MAR/APR (Environmental Stewardship)—January 5, 2026

MAY/JUN (The Safety Issue)—March 2, 2026

JUL/AUG (People and Teamwork Powering Utilities)—May 4, 2026

SEP/OCT (Next-Gen Vegetation Management Technology)—July 6, 2026

NOV/DEC (Future-Ready Systems and Infrastructure)—September 2, 2026

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PRESIDENT’S MESSAGE/ED MESSAGE

- 500–700 words (ED Message can be between 250–350, if preferred)
- Associated with the issue’s theme
- May include 1 high-resolution image with a photo credit

- The President’s Message should include a Board of Directors update in their message twice annually, following a board meeting

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COMMITTEE UPDATES

Committees get an annual committee update, which highlights the happenings and progress of the committee. Topics can include attaining the mission and goals of the UAA, reorganization, events, accomplishments of the past year, future plans, etc.

- Can be either half page or a full page:
 - 250–300 words (half page)
 - 500–700 words (full page)
- May be written by any member of the committee (**Note: An author may only write one article per issue*)
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, company/organization name
- Up to one high-resolution image (with photo credit) or a headshot, if desired
- May include an up-to-date list of committee members

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SAFETY TOOLS

This recurring column emphasizes the importance of safety in the utility industry. The topic is broad, but it must relate to safety. Topics may include achieving a culture of safety, safety training and education, equipment safety, etc.

- 500–700 words (full page)

- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, company/organization name
- Up to one high-resolution image (with photo credit)

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WOMEN IN VM

This recurring column showcases a different woman for each issue, highlighting her journey and insight in the VM industry. The goal is to share your personal experience and advice, and to increase women in the industry’s organizations. We want to represent women in all levels of VM—new/tenured, co-ops, all walks of life for women in the industry, etc.

- 500–700 words (full page)
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include a headshot/photo of the author
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, organization name
- Topic ideas: Recap of what brought you into the industry, career growth, mentors, lessons learned, current accolades, why it is important for women to work in VM, hopes for the future, etc.

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SPOTLIGHT ON THE ENVIRONMENT

This recurring column is always focused on the environmental responsibility of utility arborists. This can include integrated vegetation management, best management practices (BMPs), ANSI Z133 standards, assessments, ecosystems, pollinator protection, biodiversity, and more.

- 500–1,000 words (1–1.5 pages)
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, organization name
- The article may pertain to the theme of the *UAN* issue (e.g., Safety, Technology, etc.)
- Up to one high-resolution image (with photo credit)

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UVM AND THE LAW

This recurring column focuses on the legal aspect of the UVM industry, with topics such as the industry’s laws, regulations, ordinances, rules/practices, violations, government, advocacy groups, projects and more.

- 500–1,000 words (1–1.5 pages)
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, organization name
- Up to one high-resolution image (with photo credit) and an optional headshot.

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A ROAD LESS TRAVELED: UNIQUE CAREER PATHS TO UVM

This recurring column focuses on recruiting talent from nontraditional labor pools (e.g., former firefighters, prison rehabilitation, archeologist, etc.) to find a fulfilling career in the UVM industry. The focus is to recruit new talent by discussing unique backgrounds and unlikely avenues into the UVM industry. The goal is to include unique photos (not headshots) to inspire a younger audience to find a career in the industry.

- 500–1,000 words (1–1.5 pages)
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, organization name
- Up to 1–2 high-resolution images (with photo credit) of person in their previous industry and/or current role in UVM.

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NEW! ROOTED IN SERVICE: FROM TREE CARE TO COMMUNITY CARE

This column spotlights the many ways utility arborists strengthen and support communities, both in day-to-day operations and during extraordinary circumstances. From disaster response and public safety to volunteer initiatives, partnerships, and stewardship, it highlights the industry’s vital role beyond vegetation management. Each installment will showcase real examples of utility arborists stepping up to serve, protect, and connect with the people and places they impact.

- 500–1,000 words (1–1.5 pages)
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, position on the committee and UAA award recipient (if applicable), job title, organization name

- 1–2 high-resolution images, with photo credits (optional)

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FEATURE ARTICLES

A feature article for the *Utility Arborist Newsline* is determined by the Editorial Committee chairs and editorial staff. A feature should be authored/co-authored with a utility. These articles must be educational, informative, and relevant for the utility arborist industry and the diverse individuals who represent it. Information must not market a company/organization—UAN articles are meant to inform and educate the utility arboriculture industry as a whole.

- 1,000–1,800 words
- Associated with the issue’s theme
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, job title, company/organization name
- May submit 2–4 photos/images, with photo credits and (optional) captions
- Any sources needing to be fully cited at the end and should follow the *Chicago Manual of Style, 18th Edition* (See “Citing Sources” for a guide)

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CITING SOURCES

- Listed in a “References” section at the end of the article
- List alphabetically by author’s last name (hanging indent format)
- Follow the *Chicago Manual of Style, 18th Edition (CMOS)*

EXAMPLES

Book:

Samuels, G. *Enduring Roots: Encounters with Trees, History, and the American Landscape*, 30–35.
New Jersey: Rutgers University Press, 1999.

Electronic Journal:

Martini, B.F., and D.A. Miller. “Using Object-Based Image Analysis to Detect Laughing Gull Nests.”
GIScience & Remote Sensing 58, vol. 8 (2021). Accessed December 1, 2022. doi:
10.1080/15481603.2021.1999376

Online magazine:

Miller, R. “Vegetation Management: In Everyone’s Best Interest.” *T&D World*, April 11, 2017.
<https://www.tdworld.com/vegetation-management/reliability-safety/article/20966440/vegetation-management-in-everyones-best-interest>.

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OPINION EDITORIAL (OP-ED)

Op-eds should focus on topics related to each issue’s theme that are opinion-based and share solutions, ideas, and industry information.

- 500–800 words
- Any author—utility, contractor, industry insider, etc. (**Note: An author may only write one article per issue*)
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author’s name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, job title, company/organization name
- May include 1–2 high-resolution images (with photo credit) and/or a headshot, if desired

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FEATURETTE

Featurettes are shorter industry-related articles that provide information related to diversity, research, scholarships, academic programs, urban forestry, sustainability, etc.

- 800–1,000 words
- An author may only write **one article per issue**
- Limit of **two articles per organization per issue**—Follow up with an Editorial Committee member with the author's name and organization to ensure overlap with any feature articles or columns.
- Include an author byline—Name, job title, company/organization name
- May submit 1–2 high-res images (with photo credits)

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